

MO-OKY WHITEPAPER

OOO AHH AHH!



INTRODUCTION

MOOKY is a community DeFi token with the goal of protecting the environment meanwhile shifting wealth into the internal ecosystem. Community tokens are a very large niche to generating wealth for both the community holders and charity it funds. MOOKY plans to build its basis on the blockchain and expand its effects to the outside.



WHAT IS MOOKY ABOUT?

Mooky the monkey “Protector of Nature”

Pygmy is an area located in the west which has been abandoned by humanity for decades. With a blessed land full of overgrown vegetation, waterfalls, trees and nature it has become home to many animals, monkeys being one of them.

But Pygmy not only attracted the animals.

Deep between the woods there was a tribe of settlers who came from a far away island to reap the benefits of Pygmy.

These settlers did not respect mother nature and her gift to the environment. They would cut down trees, use the resources of the area, weren't careful with fire and built homes in areas animals lived.

The splendor was lost.

Over the last hundred of years animals including monkeys were slowly dying off as mother nature has completely abandoned Pygmy.

The settlers began to worry for their future as no more vegetation grew, the air was getting thick, food became scarce, trees were no longer sprouting leaves, the weather was beginning to become worrisome.

They didn't understand why this was happening to them.

The monkeys decided to step up and fight back with love, respect and nurturing towards the settlers. They chose a smart intelligent and strong leader - MOOKY.

The new leader taught the settlers why it's important to respect one another, to understand what each different species needs to live in harmony, and most importantly why it's important that mother nature doesn't abandon us.

He won the hearts of everyone.

MOOKY as the leader eventually united all species as one to rebuild the splendor back in Pygmy and win mother nature's trust again.



Community Token

MOOKY is owned by the community as 95% of the supply is available at launch.

Tax Free (No Carbon Footprint)

We like to keep the environment clean, organic and simple. No taxes, No fees!

Good Cause Charity

Helping share the success with mother nature and help build trees worldwide one tree at a time. 5% visible charity wallet.

Value Backed NFT's

Collection of NFT's with beneficial wealth utility allowing you potential access into the ventures club, burning MOOKY token, and giving governance.



TEAM

Mooky

The leader and boss of it all (the community)

Bigkey - Strategizes how to rebuild the environment, leads the troops.

Backey

Delegated MOOKY as the leader and himself as second in command.

Communikey - Aka Apoo

Two most familiar things for him - crypto and bananas.

Techkey - Aka Chimptronix

A tech nerd that creates, builds, and establishes.

Pumpkey

Hypes up and makes other monkey's join the movement.

Creatikey

Draws out his plans - Plants the perfect tree's and vegetation

ABSTRACT

MOOKY wins the heart of the people, nature and technology. The journey to success begins one person at a time, one tree at a time, one hug at a time. The message we will spread brings awareness towards many different aspects. Enlighten. Explore. Establish. We will sweep through the crypto community like a blazing hot forest tsunami. So whats the plan?

Round up the troops

A troop is a group of monkeys. Together we are powerful and rounding the troops is the mission. Media, influencers, ads and word of mouth is what will begin the empire of MOOKY. We will be the most spoken about meme coin of 2023 whilst sparking the monkey market. Grab a branch and get on board.

Protect our ecosystem internally and externally

Planting tree's daily around the world means we are sprouting in the same way our wealth grows doesn't the environment deserve to grow as well. We aim to put our investment in bettering the planet.

Community is everything.

We plea to the community to give Mooky the smallest amount of help possible. Bring on one person to the project, create art, spread the word on social media, share our groups with friends and family. Great things can only happen when working together. Even mother nature needs partners such as the sun, rain, and wind. The community has the money and power to do everything and anything they wish.



Tight schedule jungle map

We follow our tree map step by step and always aim to add extra. Overdeliver is our motto. MOOKY aims to gain traction for years to come. 2023 is just the start. With community governance power you can decide where we next explore.

DeFi at its best

Nothing is better than a 0% tax, long term locked liquidity, 100% audit score, rug free and completely safe token. This means what you buy is what you get. Feel safe and comfortable sleeping with the tokens in your wallet.

The biome must give

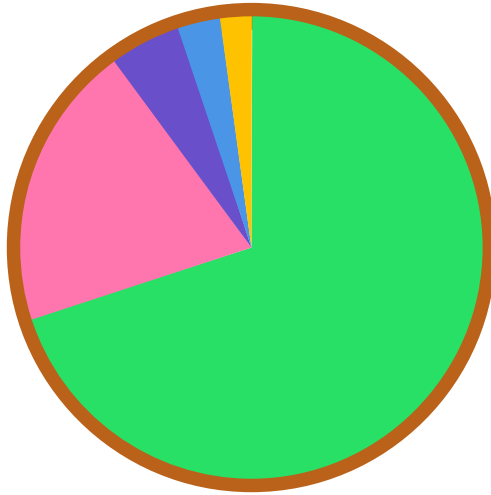
The community has its own goals of growth and unity. Mooky's roadmap will naturally fulfill itself if this type of unity happens. Each element of the cryptosphere must be in harmony for the perfect platform to come alive.

Don't let the bad actor spoil the goods

Many crypto have fake hype through botting, paid shillers, and paid influencers who will dump the tokens on the community. We are against all of these strategies even though they work well. MOOKY will have real holders who are serious about our values and roadmap. Avoid listening to FUD - if you have any questions just come into our socials and ask us!

TREENOMICS

Total Mooky Supply
500,000,000,000
(No Buy Tax, No Sell Tax)



- 70% of Tokens are sold via Presale
- 20% for Exchange listings
- 5% Staking for the dApp
- 3% Visible Charity Wallet
- 2% Reserves

15% Total NFT Taxes

- 8% to the seller
- 5% distributed to holders
- 2% to charity



JUNGLE SYSTEM

Mooky is all about the community, it is where the engagement begins, and the only way for us to build momentum and grow into something bigger than just a meme coin. The power is in the hand of the builders and you will all be building a part of Mooky together.

Memecoins at its core

The core is what holds together an organism - at our core we are a memecoin and a community token. Mooky will host regular giveaways and competitions to keep everyone engaged. The Mooky team will implement and integrate different utilities and products to help expansion and sustainability of Mooky.

Share Mooky with a friend, draw a Mooky drawing, create a meme out of Mooky, Tweet something awesome about us, order some Mooky merchandise with your gains and gift it to a friend. Just be part of our community! That's what its all about.

1,000 Unique NFT's

Mooky will host NFT's for the community to both trade and use for future utility. Five different tiers of NFT's will be possible to mint (common, uncommon, rare, super rare, and legendary). There will be NFT events and future integrations that will apply to the holders, but what is the current utility for the NFT's?

Mooky Ventures Club!

If you happen to be one of the lucky monkey's who mint a super rare or legendary NFT you will get entry into the ventures club. This venture club will have certain perks such as airdrops, merchandise drops, and passive income from the investment portfolio we will set up. All controlled and automated by a dApp.



TREE MAP



Mission One - Groom

- Website development
- Socials live
- Token deployed & audited
- Presale website live
- Presale dApp live
- Press and Media publications
- Initial marketing campaign
- 5,000 Telegram members
- \$150,000 raised

Mission Two - Hang

- Full website live
- 15,000 Telegram Members
- CEX Listing Booked
- \$1,000,000+ raised
- 20,000 Holders
- First donation to charity
- Social media verifications
- Influencer marketing campaign
- Merch shop live

Mission Three - Swing

- Launch on Uniswap
- CEX Listing
- Times Square Billboard
- MOOKY Video Trailer
- NFT Minting / Release
- \$1M+ Raised
- MOOKY Token Launch!
- Major Influencer Campaign
- Project Partnership / Airdrop
- \$25,000 Charity Donation
- Plant 1,000+ Trees

Mission Four - Monkey Troops

- Tier 1 CEX Listing
- \$20,000 Mooky Ventures
- Investment \$30,000 Charity
- NFT release
- 5,000+ Tree's Planted
- MOOKY Governance Portal
- Mooky Venture Club Open!
- Major News Publications Globally
- 35,000 holders
- 25,000 Telegram members

Mission Five - Bond

- MOOKY Car Giveaway!
- Viral Media Stunt
- Community Events
- TikTok Campaign
- DeFi partnerships for staking and farming Global MOOKY
- Meme Marketing
- Charity Campaign
- Plant 10,000+ Trees
- Global Environmental Award
- Recognition Viral Twitter Campaign
- 50,000 Holders

Token Name: Mooky
Token Symbol: MOOK
Token CA:

DISCLAIMER

You should always consult your own advisors concerning the legal and tax implications in your country

of origin and any other aspects regarding any outstanding matters related to how the Mooky platform is designed and operated, before deciding whether a purchase of Mooky Coin would be in line with their risk profile.

Purchasing Mooky coin involves an element of risk and may lead to the loss of a substantial part or the entirety of the principal deposit advanced. Before purchasing Mooky Coin, diligently and thoroughly assess and consider the risks identified in this whitepaper, as well as other risks not included or anticipated in this document. This Whitepaper does not constitute a prospectus and does not constitute as an offer of financial instruments and/or securities to the public or any offer in any way connected to a collective investment scheme.

This whitepaper, the Mooky Coin and the use, holding and trading of the Mooky Coin carry no rights, whether express or implied, Mooky Coin do not represent or confer any ownership rights, shares, securities or equivalent rights, intellectual property rights or any other form of participation relating to the Issuer.

This Whitepaper does not infer that the information it contains is accurate and complete subsequent to its date of publication or that any information supplied in connection with this whitepaper is completely accurate at any time subsequent to the date on which it is supplied.

Crypto assets are not regulated as financial instruments and there is no refund or compensation available from any regulatory bodies.

Mooky Coin do not give the holder thereof any entitlement to acquire any such interest or entitlement in respect of the Issuer. Furthermore, the Issuer shall not be obliged in any way to return any investment made in virtue of this Whitepaper.

Crypto assets can be subject to expropriation and/or theft. Computer hackers or other malicious groups or organisations may attempt to interfere with the Mooky Coin platform in a number of different ways. Because of the nature of blockchain transactions there may be no remedy if a successful attack by malicious actors was to take place against the Ethereum Chain that the Mooky platform is built on.

There is a possibility that in the future, certain laws, regulations, policies or rules relating to crypto assets, blockchain technology or decentralised applications may be implemented that affect or restrict token holders' acquisition, ownership rights, and ability to buy, sell, convert or use crypto assets such as the Mooky Coin.

Notwithstanding anything contained herein to the contrary, you specifically acknowledge

and agree that trading and/or transaction in/ with MOOK Tokens may be prohibited in certain jurisdictions including, without limitation, UNITED STATES OF AMERICA AND ITS TERRITORIES, CANADA, DEMOCRATIC PEOPLE'S REPUBLIC OF KOREA (NORTH KOREA), CUBA, SYRIA, IRAN, SUDAN, CRIMEA REGION OF UKRAINE, PEOPLE'S REPUBLIC OF CHINA ("Excluded Jurisdictions") [MDG1] [JSH2] THE MOOKY COIN UTILITY OR THE PROJECT DESCRIBED IN THIS WHITE PAPER ARE NOT GUARANTEED TO BE DELIVERED.

INVESTMENT RISK

Below is a non-exhaustive list of the primary risk factors that the Company considers to be significant in relation to the token's trading and/or use. These risk considerations should be taken into consideration alongside all other information provided in the Whitepaper and participants are recommended to check with their professional advisers (including their financial, accounting, legal, tax, or technical advisers or experts).

The risk of losing access to MOOK Tokens due to the loss of private key(s), a custodial error, or a participation error is as follows:

A wallet is required for the acquisition, storage, and disposal of MOOK Tokens. The participant acknowledges that he is responsible for establishing the Wallet with a third-party provider

to retain MOOK Tokens and for taking acceptable security measures to protect the wallet. As a result, if the requisite private key(s) associated with the Wallet holding MOOK Tokens are lost, the MOOK Tokens and any other cryptocurrencies and/or tokens will be lost as well. Additionally, any third party that has access to such private key(s), including through the Participant's Wallet's login credentials, may be able to misappropriate the Participant's MOOK Token. Any errors or malfunctions caused by or relating to the Wallet used by the Participant to receive and hold MOOK Tokens, including the Participant's own failure to properly maintain or use such Wallet, or caused by the Participant's choice of third-party provider for the Wallet, may also result in the loss of MOOK Tokens.

Hacking risk and security flaws:

Denial of service attacks, Sybil attacks, spoofing, smurfing, virus attacks and any other similar events that could have an influence on MOOK Tokens and the services the Company may offer from time to time may be attempted by hackers or groups of hackers.

The risk of security flaw in the Smart Contract, the Website, or the source code of the MOOK Tokens, or in any associated software and/or infrastructure:

There is a possibility that the Smart Contract, the Website, or the MOOK Tokens may have inadvertent flaws or vulnerabilities in the source code, preventing users from using or losing MOOK Tokens. Updates and modifications may have unwanted or unforeseen consequences for MOOK Tokens.

Risk of not listing or low/no liquidity:

Exchanges may be subject to unclear governmental control, and the Company makes no representations or warranties about exchange service providers. Users, including the participant, may be subject to fraud and failure in connection with those exchanges. There is no guarantee that an active secondary market for MOOK